



A SPECIAL BLEND
Community in a Cup

2026 ASB FUNDRAISING GALA
FRIDAY NOVEMBER 13 - 6:00-10:00 PM
GREENSBORO, NC
(LOCATION TBD)

www.aspecialblend.org

WHO WE ARE

We employ adults with intellectual and developmental disabilities in an interactive, community setting to enhance their lives and the lives of the community. Here at A Special Blend, we're committed to brewing up a community of acceptance.



We have two nonprofit coffee shops, one located in Greensboro, NC and the other in High Point, NC. Between these two stores, we are now training, equipping, and/or employing over 75 individuals with an intellectual or developmental disability. These deserving and capable individuals may not have been provided a chance to reach their full potential otherwise. Since opening seven years ago, we have seen friendships fostered, skills developed, and community connections forged... and we're committed to even more growth ahead thanks to donors like YOU!



"My favorite part of working at a Special Blend is meeting the people who come in. I believe we have created a beating heart in our community. It's special here, it's where I have made my best friends. I used to be really lonely, I used to sit alone at lunch, but not anymore. I have made my best friends here and have become an advocate for myself and others."

-Emily M., Greensboro Cashier

DID YOU KNOW?

- A Special Blend is a Nonprofit Organization.
- Our store operations alone *do not* fully support our cause.
- We rely on the generosity of our donors, grants, donor-advised funds, and sponsors like YOU to help fund our mission and secure our legacy.



35%

More than 1.3 million North Carolinians have a disability.

Only 35% of these working age individuals are employed.

We exist to foster hope and equip adults with intellectual and/or developmental disabilities to help lower this statistic.



55%

Our annual fundraising gala is our major fundraising event of the year.

Over 55% of our annual operating budget is funded through donations, grants and our annual gala.

Our annual gala has a huge direct impact to our bottom line.

For additional budget questions, please email katy@aspecialblend.org.
Read on for how you can support our cause in 2026.

Sponsorship Opportunities



Premiere Sponsor: \$10,000

Included with this level:

- Premiere Benefit Sponsor spotlight on a local news station marketing for the upcoming event
- 10 tickets (one table) designated for you and any individuals you choose to attend the in-person event
- Your logo on display at your table, which will be located at the front of the ballroom
- Mention/acknowledgement of your sponsorship during our financial pitch at the live event
- 10 tickets for ASB crew to attend on your behalf
- Logo Acknowledgement on our social media channels (Facebook and Instagram)
- Digital recognition in our slideshow at the gala, on our store monitors (both locations), and top tier Inclusion on our gala website page (hyperlinked to your business)
- Business name to be included on our permanent Wall of Thanks in-store

Additional Sponsorship Opportunities



Community Leader: \$7,500

Included with this level:

- 6 tickets designated for you and any individuals you choose to attend the in-person event
- Your logo on display at your table, which will be located near the front of the ballroom
- 4 tickets for ASB crew to attend on your behalf
- Logo Acknowledgement on our social media channels (Facebook and Instagram)
- Digital recognition in our slideshow at the gala, on our store monitors (both locations), and second tier Inclusion on our gala website page (hyperlinked to your business)
- Business name to be included on our permanent Wall of Thanks in-store



Signature Ally: \$5,000

Included with this level:

- 4 tickets (1/2 a table) designated for you and any individuals you choose to attend the in-person event
- Your logo on display at your table
- 2 tickets for ASB crew to attend on your behalf
- Logo Acknowledgement on our social media channels (Facebook and Instagram)
- Digital recognition in our slideshow at the gala, on our store monitors (both locations), and third tier Inclusion on our gala website page (hyperlinked to your business)
- Business name to be included on our permanent Wall of Thanks in-store

Additional Sponsorship Opportunities



Advocate: \$2,500

Included with this level:

- 2 tickets designated for you and any individuals you choose to attend the in-person event
- Logo Acknowledgement on our social media channels (Facebook and Instagram)
- Digital recognition in our slideshow at the gala, on our store monitors (both locations), and fourth tier Inclusion on our gala website page (hyperlinked to your business)
- Business name to be included on our permanent Wall of Thanks in-store



Ally: \$1,000

Included with this level:

- 2 tickets designated for you and any individuals you choose to attend the in-person event
- Logo Acknowledgement on our social media channels (Facebook and Instagram)
- Digital recognition in our slideshow at the gala, on our store monitors (both locations), and fifth tier Inclusion on our gala website page



Blend Friend: \$500

Included with this level:

- Logo Acknowledgement on our social media channels
- Digital recognition in our slideshow at the gala, on our store monitors (both locations), and Inclusion on our gala website page



In-Kind Sponsorship

Desire to contribute through an in-kind contribution?

In addition to financial donations, we are also humbled to receive in-kind contributions to our annual fundraising Gala. These contributions can range from offering discounts on catering, to providing services including photography, music, florals, and more. Here are a few of the perks we are committed to providing as a small thanks for your generosity of our event:

- Tickets to attend the event (the amount will break down depending on the value of your contribution).
- Logo Acknowledgement on our social media channels (Facebook and Instagram).
- Signage at the event in conjunction with your contribution (if providing music, signage may be near where the band plays, etc.)
- Digital recognition in our slideshow at the gala, on our store monitors (both locations), and top tier Inclusion on our gala website page (hyperlinked to your business).

For questions, please email katy@aspecialblend.org.





READY TO SPONSOR?

LET'S CONNECT!

Thank you for considering partnering with A Special Blend this year as we continue serving the intellectually and/or developmentally disabled community by improving their quality of life and broadening the public's perception of people with disabilities. All donations are tax deductible, directly benefit programming, and help change lives.

Thank you for your time and consideration.

Katy Biagini + the ASB Board

For questions, or next steps in making your donation, please reach out to us through the contact information below:



www.aspecialblend.org



704-502-5239, cell



katy@aspecialblend.org



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